YEAR 9 – GCSE Business 2019-2020

HT 1 (3rd September – Friday 25th October, 2019 - 8 weeks)

Wk1  Introduction and overview of Small businesses
Wk2  Why new business ideas come about
Wk3  Risk and reward
Wk4  The role of business enterprise and the purpose of business activity: STAR
Wk5  
Wk6  
Wk7  
Wk8  HOLIDAY

HT 2 (4th November – 20th December 2019 - 7 weeks)

Wk9  Customer needs
Wk10 Customer needs
Wk11 Market Research
Wk12 Market segmentation
Wk13 HOLIDAY

HT 3 (6th January – 14th February 2020 - 6 weeks)

Wk14 The competitive environment
Wk15 Business aims and objectives when starting up:
Wk16 Business plans
Wk17 The marketing mix
Wk18 Business revenues
Wk19 Business locations
Wk20 Sources of business finance
Wk21 HOLIDAY

HT 4 (24th February – 3rd April 2020 - 6 weeks)

Wk22 Business costs and profits
Wk23 Business location
Wk24 Cash and cash-flow
Wk25 Options for start-up and small businesses
Wk26 STAR
Wk27 Sources of business finance
Wk28 Business location
Wk29 Business location
Wk30 HOLIDAY

HT 5 (20th April – 22nd May 2020 - 5 weeks)

Wk31 Business location
Wk32 Business location
Wk33 HOLIDAY

HT 6 (3rd June – 19th July 2020 - 7 weeks)

Wk34 Business Plans
Wk35 The marketing mix
Wk36 BUSINESS PLANS
Wk37 Business Plans
Wk38 Business Plans
Wk39 HOLIDAY

What does this year contribute towards?
This scheme contribute to theme 1 of required to complete the GCSE course for Business