

YEAR 10 OCR Marketing & Enterprise – 2019-2020

HT 1 (3rd September – Friday 25 th October, 2019 - 8 weeks)								HOLIDAY	HT 2
<u>Wk1</u>	<u>Wk2</u>	<u>Wk3</u>	<u>Wk4</u>	<u>Wk5</u> STAR	<u>Wk6</u>	<u>Wk7</u> LC1	<u>Wk8</u>		<u>Wk9</u>
UNIT R065 L03.1		UNIT R065 L03.2			UNIT R065 L04			UNIT R064 Intro	
HT 2 (4 th November – 20 th December 2019 - 7 weeks)						HOLIDAY		HT 3	
<u>Wk10</u>	<u>Wk11</u>	<u>Wk12</u>	<u>Wk13</u>	<u>Wk14</u>	<u>Wk15</u>			<u>Wk16</u>	<u>Wk17</u> LC2
UNIT R064: Understanding how to target a markets			UNIT R064: Understand what makes a product or service financially viable			UNIT R064: Understand what makes a product or service financially viable			
HT 3 (6 th January – 14 th February 2020 - 6 weeks)				HOLIDAY		HT 4 (24 th February – 3rd April 2020 - 6 weeks)			
<u>Wk18</u>	<u>Wk19</u>	<u>Wk20</u>	<u>Wk21</u>			<u>Wk22</u>	<u>Wk23</u>	<u>Wk24</u>	<u>Wk25</u>
PRELIM (With Y11) STAR	UNIT R064: Understanding product development		UNIT R064: Understanding how to attract and retain customers		UNIT R064: Business start up considerations			UNIT R064: Business functional activities STAR	
HT 4	HOLIDAY			HT 5 (20 th April – 22nd May 2020 - 5 weeks)				HT 6	
<u>Wk27</u> LC3	HOLIDAY			<u>Wk28</u>	<u>Wk29</u>	<u>Wk30</u>	<u>Wk31</u>	<u>Wk32</u>	<u>Wk33</u>
UNIT R064: Classroom prelim				REVISION and examination preparation				EXAM	
HT 6 (1st June – 17 th July 2020 - 7 weeks)						What does this year contribute towards? Year 2 of the OCR course completing unit R064 Exam and R065 Coursework.			
<u>Wk34</u>	<u>Wk35</u>	<u>Wk36</u>	<u>Wk37</u>	<u>Wk38</u> LC4	<u>Wk39</u>				
		UNIT R065 L01 CW							