

YEAR 9 – GCSE Business 2019-2020										
HT 1 (3rd September – Friday 25 th October, 2019 - 8 weeks)								HOLIDAY	HT 2	
<u>Wk1</u>	<u>Wk2</u>	<u>Wk3</u>	<u>Wk4</u>	<u>Wk5</u>	<u>Wk6</u>	<u>Wk7</u>	<u>Wk8</u>		<u>Wk9</u>	
Introduction and overview of Small businesses		Why new business ideas come about		Risk and reward		The role of business enterprise and the purpose of business activity: STAR		Customer needs		
HT 2 (4 th November – 20 th December 2019 - 7 weeks)						HOLIDAY		HT 3		
<u>Wk10</u>	<u>Wk11</u>	<u>Wk12</u>	<u>Wk13</u>	<u>Wk14</u>	<u>Wk15</u>			<u>Wk16</u>	<u>Wk17</u>	
Customer needs	LC1	Market Research		Market segmentation		The competitive environment				
HT 3 (6 th January – 14 th February 2020 - 6 weeks)				HOLIDAY		HT 4 (24 th February – 3rd April 2020 - 6 weeks)				
<u>Wk18</u>	<u>Wk19</u>	<u>Wk20</u>	<u>Wk21</u>			<u>Wk22</u>	<u>Wk23</u>	<u>Wk24</u>	<u>Wk25</u>	<u>Wk26</u>
The competitive environment	Business aims and objectives when starting up:		Business revenues	Business costs and profits STAR		Cash and cash-flow				
HT 4		HOLIDAY		HT 5 (20 th April – 22nd May 2020 - 5 weeks)				HT 6		
<u>Wk27</u> LC2	Sources of business finance			<u>Wk28</u>	<u>Wk29</u>	<u>Wk30</u>	<u>Wk31</u>	<u>Wk32</u>	<u>Wk33</u>	
Sources of business finance		Sources of business finance		options for start-up and small businesses		Business location		Business location		
HT 6 (3 rd June – 19 th July 2020 - 7 weeks)						What does this year contribute towards?				
<u>Wk34</u>	<u>Wk35</u>	<u>Wk36</u>	<u>Wk37</u>	<u>Wk38</u>	<u>Wk39</u>	This scheme contribute to theme 1 of required to complete the GCSE course for Business				
The marketing mix		STAR		Business Plans		LC3				