

Year: 10

Subject: OCR Enterprise and Marketing

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7		
Half Term 1 (5 th Sept – 21 st October) 7 weeks	UNIT R067 TA2				UNIT R068 TA1			October Half Term Holiday	
	Wk8	Wk9	Wk10	Wk11 ●	Wk12	Wk13	Wk14		
Half Term 2 (31 st October - 16 th December) 7 weeks	UNIT R068 TA2			UNIT R068 TA3		UNIT R067 TA3		Christmas Holiday	
	Wk15	Wk16 ICA	Wk17	Wk18 LC1	Wk19	Wk20			
Half Term 3 (2 nd January – 10 th February) 6 weeks	UNIT R067 TA3			UNIT R068 TA4			February Half Term Holiday		
	Wk21	Wk22 ●	Wk23	Wk24	Wk25	Wk26			
Half Term 4 (20 th February – 31 st March) 6 weeks	UNIT R068 TA5			UNIT R068 Finalising work			Easter Holiday	What does this year contribute towards? How does this year deliver the curriculum intent? Indicates a key assessment ●	
	Wk27	Wk28	Wk29	Wk30 ●	Wk31	Wk32			
Half Term 5 (17 th April – 26 th May) 6 weeks	UNIT R067 TA4					UNIT R067 GAPS			May Half Term Holiday
	Wk33	Wk34	Wk35	Wk36 Trial ●	Wk37 Trial	Wk38	Wk39 LC2		
Half Term 6 (5 th June – 21 st July) 7 weeks	UNIT R067 GAPS		UNIT R069 TA1		UNIT R069 TA2		Summer Holiday		

Year: 10

Subject: GCSE Business

Half Term 1 (5 th Sept – 21 st October) 7 weeks	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	October Half Term Holiday
	1.1.1 The dynamic nature of business		1.1.2 Risk and reward	1.1.3 The role of business enterprise	1.2.1 Customer needs	1.2.2 Market research		
Half Term 2 (31 st October - 16 th December) 7 weeks	Wk8	Wk9	Wk10	Wk11	Wk12	Wk13	Wk14	Christmas Holiday
	1.2.3 Market segmentation		1.2.4 The competitive environment	1.3.1 Business aims and objectives		1.3.2 Business revenues, costs and profits		
Half Term 3 (2 nd January – 10 th February) 6 weeks	Wk15	Wk16 ICA	Wk17	Wk18 LC1	Wk19	Wk20	February Half Term Holiday	
	1.3.3 Cash and cash-flow		1.3.4 Sources of business finance		1.4.1 The options for start-up and small businesses			
Half Term 4 (20 th February – 31 st March) 6 weeks	Wk21	Wk22	Wk23	Wk24	Wk25	Wk26	Easter Holiday	What does this year contribute towards? How does this year deliver the curriculum intent? Indicates a key assessment
	1.4.2 Business location		1.4.3 The marketing mix		1.4.4 Business plans	Theme 1.5.1 Business stakeholders		
Half Term 5 (17 th April – 26 th May) 6 weeks	Wk27	Wk28	Wk29	Wk30	Wk31	Wk32	May Half Term Holiday	
	Theme 1.5.2 Technology and business		Theme 1.5.3 Legislation and business	Theme 1.5.4 The economy and business		Theme 1.5.5 External influences		
Half Term 6 (5 th June – 21 st July) 7 weeks	Wk33	Wk34	Wk35	Wk36 Trial	Wk37 Trial	Wk38	Wk39 LC2	
	THEME 2 Pricing/ Promotion /place decisions				THEME 2 Using the marketing mix to make business decisions			

Year:11

Subject: OCR Enterprise and Marketing

	Wk1	Wk2	Wk3	Wk4	Wk5 IDC	Wk6	Wk7 LC1	
Half Term 1 (5 th Sept – 21 st October) 7 weeks	UNIT R065 L03 improvements		UNIT R065 L04 improvements		UNIT R065 L05 improvements			October Half Term Holiday
Half Term 2 (31 st October - 16 th December) 7 weeks	Wk8	Wk9	Wk10 Trial	Wk11 Trial	Wk12	Wk13	Wk14 LC2	Christmas Holiday
	R064 revision						R065 Deadline	
Half Term 3 (2 nd January – 10 th February) 6 weeks	Wk15	Wk16	Wk17	Wk18	Wk19	Wk20 Trial	February Half Term Holiday	
	R064 Revision			UNIT R064 L01				
Half Term 4 (20 th February – 31 st March) 6 weeks	Wk21 Trial	Wk22 Trial	Wk23	Wk24	Wk25 LC3	Wk26	Easter Holiday	What does this year contribute towards? How does this year deliver the curriculum intent? Indicates a key assessment
	UNIT R064 L02				UNIT R064 L03			
Half Term 5 (17 th April – 26 th May) 6 weeks	Wk27	Wk28	Wk29	Wk30	Wk31	Wk32	May Half Term Holiday	
	UNIT R064 L04		UNIT R064 L05/6			R064 Exam Resit		
Half Term 6 (5 th June – 21 st July) 7 weeks	Wk33	Wk34	Wk35	Wk36	Wk37	Wk38	Wk39	

Year:11

Subject: GCSE Business

	Wk1	Wk2	Wk3	Wk4	Wk5 IDC	Wk6	Wk7 LC1	
Half Term 1 (5 th Sept – 21 st October) 7 weeks	<i>Theme 1.5.3 Legislation and business</i>	<i>Theme 1.5.4 The economy and business</i>		<i>Theme 1.5.5 External influences</i>		<i>THEME 2 Business operations</i>		October Half Term Holiday
Half Term 2 (31 st October - 16 th December) 7 weeks	Wk8	Wk9	Wk10 Trial	Wk11 Trial	Wk12	Wk13	Wk14 LC2	Christmas Holiday
	<i>THEME 2.3.2 Working with suppliers</i>		<i>THEME 2.3.3 Managing quality</i>		<i>THEME 2.3.4 The sales process</i>			
Half Term 3 (2 nd January – 10 th February) 6 weeks	Wk15	Wk16	Wk17	Wk18	Wk19	Wk20 Trial		February Half Term Holiday
	<i>2.4.1 Business calculations</i>		<i>THEME 2.4.2 Understanding business performance</i>		<i>THEME 2.5.1 Organisational structures</i>			
Half Term 4 (20 th February – 31 st March) 6 weeks	Wk21 Trial	Wk22 Trial	Wk23	Wk24	Wk25 LC3	Wk26		Easter Holiday
	<i>THEME 2.5.2 Effective recruitment</i>		<i>THEME 2.5.3 Effective training and development</i>		<i>THEME 2.5.4 Motivation</i>			
Half Term 5 (17 th April – 26 th May) 6 weeks	Wk27	Wk28	Wk29	Wk30	Wk31	Wk32		May Half Term Holiday
	Revision							
Half Term 6 (5 th June – 21 st July) 7 weeks	Wk33	Wk34	Wk35	Wk36	Wk37	Wk38	Wk39	Summer Holiday

What does this year contribute towards? How does this year deliver the curriculum intent?

Indicates a key assessment

Year: 11 Subject: GCSE Business

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	
Half Term 1 (5 th Sept – 21 st October) 7 weeks	1.1.1 The dynamic nature of business		1.1.2 Risk and reward	1.1.3 The role of business enterprise	1.2.1 Customer needs	1.2.2 Market research		October Half Term Holiday
	1.2.3 Market segmentation		1.2.4 The competitive environment	1.3.1 Business aims and objectives		1.3.2 Business revenues, costs and profits		
Half Term 2 (31 st October - 16 th December) 7 weeks	Wk8	Wk9	Wk10	Wk11	Wk12	Wk13	Wk14	Christmas Holiday
	1.3.3 Cash and cash-flow		1.3.4 Sources of business finance		1.4.1 The options for start-up and small businesses			
Half Term 3 (2 nd January – 10 th February) 6 weeks	Wk15	Wk16 ICA	Wk17	Wk18 LC1	Wk19	Wk20	February Half Term Holiday	
	1.4.2 Business location		1.4.3 The marketing mix		1.4.4 Business plans	Theme 1.5.1 Business stakeholders		
Half Term 4 (20 th February – 31 st March) 6 weeks	Wk21	Wk22	Wk23	Wk24	Wk25	Wk26	Easter Holiday	What does this year contribute towards? How does this year deliver the curriculum intent? Indicates a key assessment
	Theme 1.5.2 Technology and business		Theme 1.5.3 Legislation and business	Theme 1.5.4 The economy and business		Theme 1.5.5 External influences		
Half Term 5 (17 th April – 26 th May) 6 weeks	Wk27	Wk28	Wk29	Wk30	Wk31	Wk32	May Half Term Holiday	
	THEME 2 Pricing/ Promotion /place decisions		THEME 2 Using the marketing mix to make business decisions		THEME 2 Using the marketing mix to make business decisions			
Half Term 6 (5 th June – 21 st July) 7 weeks	Wk33	Wk34	Wk35	Wk36 Trial	Wk37 Trial	Wk38	Wk39 LC2	
	THEME 2 Pricing/ Promotion /place decisions		THEME 2 Using the marketing mix to make business decisions		THEME 2 Using the marketing mix to make business decisions			

Year: 12

Subject: BTEC Business

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	
Half Term 1 (5 th Sept – 21 st October) 7 weeks	UNIT 2- A1 The role of marketing		UNIT 2 – A2 Influences of marketing activity			UNIT 2 - B2		October Half Term Holiday
	UNIT 1 Exploring Business Learning Aim A1 Business Features				UNIT 1 Exploring Business Learning Aim A2 Stakeholders			
Half Term 2 (31 st October - 16 th December) 7 weeks	UNIT 2 - B2	UNIT 2 B3 Developing the rationale				UNIT 2 C1 Marketing campaign activity		Christmas Holiday
	UNIT 1 Exploring Business Learning Aim A2 Stakeholders	UNIT 1 Exploring Business L.A. A3 Communication		UNIT 1 Exploring Business Learning Aim B1 Structure				
Half Term 3 (2 nd January – 10 th February) 6 weeks	Wk15	Wk16	Wk17 ICA	Wk18	Wk19 LC1	Wk20		February Half Term Holiday
	UNIT 2 C1 Marketing campaign activity		UNIT 2 C2 Marketing mix			UNIT 2 C3		
	UNIT 1 B2 Aims and objectives	UNIT 1 D1		UNIT 1 AB Deadline	UNIT 1 C1 External environment			
Half Term 4 (20 th February – 31 st March) 6 weeks	Wk21	Wk22	Wk23	Wk24	Wk25	Wk26		Easter Holiday
	UNIT 2 C3			UNIT 2 C4 Appropriateness of Marketing campaign				
	UNIT 1 C2	UNIT 1 C2 Internal environment		UNIT 1 C3 Competitive environment				
Half Term 5 (17 th April – 26 th May) 6 weeks	Wk27	Wk28	Wk29	Wk30	Wk31	Wk32		May Half Term Holiday
	UNIT 2 C4		UNIT 2 PRE Release Exam					
	UNIT 1 C4 Situational analysis			UNIT 1 D1				
Half Term 6 (5 th June – 21 st July) 7 weeks	Wk33	Wk34	Wk35	Wk36 Trial	Wk37 Trial	Wk38		Wk39 LC2
	UNIT 1 L.A. E1		UNIT 1 L.A. E2			UNIT 1 L.A. E2		UNIT 1 CD and E Deadline
UNIT 1 D2 Relationship between demand, supply and price			UNIT 1 D3 Pricing and output decisions					
								Summer Holiday

What does this year contribute towards? How does this year deliver the curriculum intent?

Indicates a key assessment

Year: 12

Subject: A-Level Business

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6	Wk7	
Half Term 1 (5 th Sept – 21 st October) 7 weeks	Nature and Purpose of Business			Setting financial objectives	Analysing financial performance ●			October Half Term Holiday
	Different Business Forms			External Environment				
Half Term 2 (31 st October - 16 th December) 7 weeks	Analysing financial performance							Christmas Holiday
	Stakeholders	Setting Marketing Objectives	Markets and customers ●					
Half Term 3 (2 nd January – 10 th February) 6 weeks	Wk15	Wk16	Wk17 ICA	Wk18	Wk19 LC1	Wk20	February Half Term Holiday	
	Making Financial Decisions					Marketing Decisions ●		
Half Term 4 (20 th February – 31 st March) 6 weeks	Wk21	Wk22	Wk23	Wk24	Wk25	Wk26	Easter Holiday	What does this year contribute towards? How does this year deliver the curriculum intent? Indicates a key assessment ●
	Management Decisions		HR Objectives	HR Performance ●	Organisational design			
Operational Objectives				Operational Performance				
Half Term 5 (17 th April – 26 th May) 6 weeks	Wk27	Wk28	Wk29	Wk30	Wk31	Wk32	May Half Term Holiday	
	Workforce flow		Improving motivation and engagement	Employer/Employee Relations				
Operational Decisions								
Half Term 6 (5 th June – 21 st July) 7 weeks	Wk33	Wk34	Wk35	Wk36 Trial	Wk37 Trial	Wk38	Wk39 LC2	Summer Holiday
	Revision ●					Revision		

Year: 13

Subject: A-Level Business

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6 IDC	Wk7	
Half Term 1 (5 th Sept – 21 st October) 7 weeks	Corporate Objectives		Financial Ratios ●			Internal Position		October Half Term Holiday
	External Environment							
Half Term 2 (31 st October - 16 th December) 7 weeks	Wk8 LC1	Wk9	Wk10	Wk11	Wk12 Trial	Wk13 Trial	Wk14	Christmas Holiday
	Internal Position		Investment Appraisal		Change in Scale			
Strategic Direction		Strategic Positioning ●				Innovation		
Half Term 3 (2 nd January – 10 th February) 6 weeks	Wk15 LC2	Wk16	Wk17	Wk18	Wk19	Wk20		February Half Term Holiday
	Change in Scale		Managing Change ●					
Internationalisation				Digital Technology				
Half Term 4 (20 th February – 31 st March) 6 weeks	Wk21	Wk22	Wk23	Wk24 Trial	Wk25 Trial	Wk26		Easter Holiday
	Culture			Strategic Implementation ●				
Problems with Strategy								
Half Term 5 (17 th April – 26 th May) 6 weeks	Wk27 LC3	Wk28	Wk29	Wk30	Wk31	Wk32		May Half Term Holiday
	Strategic Implementation		Revision ●					
Revision								Indicates a key assessment ●
Half Term 6 (5 th June – 21 st July) 7 weeks	Wk33	Wk34	Wk35	Wk36	Wk37	Wk38	Wk39	Summer Holiday
	Revision							

Year: 13

Subject: BTEC Business

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6 IDC	Wk7	
Half Term 1 (5 th Sept – 21 st October) 7 weeks	UNIT 8 A1	UNIT 8 A2 Recruitment and selection process				UNIT 8 A3	UNIT 8 Assignment A DEADLINE ●	October Half Term Holiday
	<i>UNIT 3 B1 Features of financial institutions</i>	<i>UNIT 3 B2 communication with customers</i>	<i>UNIT 3 B3 Consumer protection</i>	<i>UNIT 3 B4 Information guidance</i>	<i>UNIT 3 C1 Purpose of accounting</i>	<i>UNIT 3 C2 Types of income</i>	<i>UNIT 3 C3 types of revenue</i>	
Half Term 2 (31 st October - 16 th December) 7 weeks	Wk8 LC1	Wk9	Wk10	Wk11	Wk12 Trial	Wk13 Trial	Wk14	Christmas Holiday
	<i>UNIT 3 A1</i>	<i>UNIT 3 A2- A3</i>		<i>UNIT 3 A3-A4</i>		<i>UNIT 3 B1 B2</i> ●	<i>UNIT 3 B3 B4</i>	
	<i>UNIT 3 D1 Sources of finance</i>	<i>UNIT 3 E1 Cash flow forecasts</i>	<i>UNIT 3 E2 Break-even analysis</i>	<i>UNIT 3 F1-f2 Statement of comprehensive income</i>		<i>UNIT 3 F4-6</i>		
Half Term 3 (2 nd January – 10 th February) 6 weeks	Wk15 LC2	Wk16	Wk17	Wk18	Wk19	Wk20	February Half Term Holiday	
	<i>Revision/exam prep</i>		UNIT 3 exam	UNIT 8 B1 Job applications		UNIT 8 B2		
Half Term 4 (20 th February – 31 st March) 6 weeks	Wk21	Wk22	Wk23	Wk24 Trial	Wk25 Trial	Wk26	Easter Holiday	What does this year contribute towards? How does this year deliver the curriculum intent? Indicates a key assessment ●
	UNIT 8 C1 Review and evaluation		UNIT 8 C2 SWOT analysis and action plan ●					
Half Term 5 (17 th April – 26 th May) 6 weeks	Wk27 LC3	Wk28	Wk29	Wk30	Wk31	Wk32	May Half Term Holiday	
	<i>UNIT 3 A revisited</i>	<i>UNIT 3 B revisit</i>	<i>UNIT 3 C revisited</i>	<i>UNIT 3 D revisited</i> ●	<i>UNIT 3 E AND F revisited</i>			
Half Term 6 (5 th June – 21 st July) 7 weeks	Wk33	Wk34	Wk35	Wk36	Wk37	Wk38	Wk39	

Year: 13

Subject: A-Level Economics

	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6 IDC	Wk7		
Half Term 1 (5 th Sept – 21 st October) 7 weeks	Corporate Objectives	Financial Ratios				Internal Position			October Half Term Holiday
	External Environment								
Half Term 2 (31 st October - 16 th December) 7 weeks	Wk8 LC1	Wk9	Wk10	Wk11	Wk12 Trial	Wk13 Trial	Wk14	Christmas Holiday	
	Internal Position	Investment Appraisal		Change in Scale					
	Strategic Direction	Strategic Positioning				Innovation			
Half Term 3 (2 nd January – 10 th February) 6 weeks	Wk15 LC2	Wk16	Wk17	Wk18	Wk19	Wk20	February Half Term Holiday		
	Change in Scale		Managing Change						
	Internationalisation				Digital Technology				
Half Term 4 (20 th February – 31 st March) 6 weeks	Wk21	Wk22	Wk23	Wk24 Trial	Wk25 Trial	Wk26	Easter Holiday	What does this year contribute towards? How does this year deliver the curriculum intent? Indicates a key assessment	
	Culture			Strategic Implementation					
Problems with Strategy									
Half Term 5 (17 th April – 26 th May) 6 weeks	Wk27 LC3	Wk28	Wk29	Wk30	Wk31	Wk32	May Half Term Holiday		
	Strategic Implementation		Revision						
Revision									
Half Term 6 (5 th June – 21 st July) 7 weeks	Wk33	Wk34	Wk35	Wk36	Wk37	Wk38	Wk39	Summer Holiday	
	Revision								